

## WRITERS' GUILD CONVERSATIONS

### Session 3

### "Marketing Writing"

#### Notes on the Conversation

- *The Buddha Formula*

- *Belief Transformation*

## Reflection Question

1. How does the Summit's need for marketing writers resonate with you?
2. What writing skills do you already have that could help with marketing writing?
3. What would be your biggest obstacles, and how could you overcome them?

## Please Share Your Thoughts

SU would love to hear from you about marketing writing for the teachings. Please share your insights and comments in the box below the video.

*Thank you very much!*