

WRITERS' GUILD CONVERSATIONS

Session 4

“Writing for Micro-communities”

Notes on the Conversation

- *Three Questions to Ask Yourself before Starting a Writing Project*

- *Personas*

Reflection Questions

1. Which micro-community would you most like to write for?

2. What draws you to this particular community?

3. What kinds of written materials would you like to create for this community?

Please Share Your Thoughts

SU would love to hear from you about specific micro-communities that attract you as a writer. Please share your thoughts in the box below the video.

Thank you very much!